

## Logo

Black Emblem



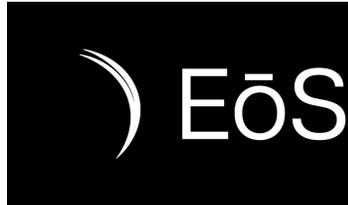
White Emblem (on black)



Black with Text

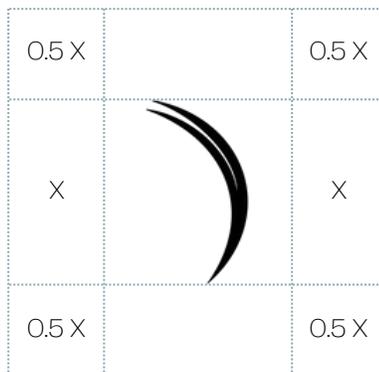


White with Text (on black)



## Logo Clear Space

There should be a specific amount of clear space or “area of isolation” maintained around the logo. This clear space should be kept free of graphics, text or other logos. This space also defines the minimum acceptable distance from the logo to the edge of a printed piece. The dotted line area denotes minimum clear space surrounding the logo. One-half the height of the logo (X) determines one clear space unit.



## Logo Minimum Size



## Company Color Palette



Black  
#000000  
rgb(0,0,0)



Slate Gray  
#63747A  
rgb(99,116,122)



Gray Cyan  
#8FA9B1  
rgb(143,169,177)



Cyan  
#6CC9FF  
rgb(108,201,255)



Green  
#008037  
rgb(0,128,55)



Light Blue Gray  
#F7F8FD  
rgb(247,248,253)

# Writing Style Guidelines

---

## About EōS

EōS Organization (EōS) is a sustainable energy development company specializing in innovative solutions applied to a given pain point. For example, some municipalities and governments might have a water crisis while others an energy crisis. We are here to bridge the gap between crisis and resolution by providing a full-service solution. Our mission is sustainability at scale meaning we believe the best way to make a meaningful change is by developing these large undertakings that will help millions globally.

## URL Formatting

When writing the EōS website URL, capitalize the initial letters of the individual words: EosOrg.com. The URL should not be preceded by "https://" or "www." when referenced in writing. Example would be "Find us at EosOrg.com"

## Referencing the Organization

EōS Organization is often referred to as "EōS Org" or "EōS". However, on the first usage always spell it out with the abbreviation in parentheses: "EōS Organization (EōS)". For the following references, please use EōS or the EōS Org. When using the Company name, generally do not use "the" in front of it.

## Writing Style

Associated Press Stylebook